



# Violet Phiri

The founder

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Because of this passion Violet acquired her qualifications in BA Communications Science

In 2015 Violet Started her journey as a Motivational speaker and was involved in a lot of community and national events.

Growing up in a township that was plagued with poverty, abuse, and a lot of social ills herself, she knew that there had to be more to life.

It was until 2017 when Violet heard the words of TD jakes " To begin a transformation, you must peel back the layers and go to your core" that her vision was more sharpened, and she discovered her passion for the core of families.

She had an epiphany and could not sit back and watch the community and family continue to repeat the same mistakes their fathers and forefathers committed.

She saw a brighter future for herself and families in her community, but she knew that it would take more than just words of motivation to transform the minds that have been influenced by the old way of thinking.

A gradual mindset pattern must be created one family at a time to eventually reach a good level of translated successful generational mindset.

In 2020 Violet Started the Linkage to provide a place where transformation is eminent, and mindset are empowered.

It has since been her mission to see transformation in families.

It is only when people have open hearts and open minds, that they can see great possibilities and make life better for the next generation.