

ewib

CONFIDENT WOMEN IN BUSINESS

ABOUT

Confident Women in Business was founded in March 2018 and is a forum designed to inspire, support, and encourage women in business who love God by our founder member, Cerita Nagy.

Our purpose and passion are to empower women in business through God's Word, with weekly Bible Study sessions, monthly Get-Together's, an annual Conference, a Business Expo, regular Workshops, and Retreats. On this forum, women can share their faith and their love for business and through this, they empower other women in business.

CWIB is a community of businesswomen who are passionate about their faith and business.

BUSINESS EXPO



We hosted three CWIB Expos in 2022, in Pretoria, Johannesburg, and Cape Town, and in 2023, again in Pretoria and Johannesburg. The Business Expos are an opportunity where businesswomen are able to connect and network with like-minded women in business who love God!

Christian businesswomen in any stage of their career or in business, can showcase their products and services, support each other, minister to each other, and build heartfelt business relationships.

The next CWIB Expo will be hosted on Friday, 7 June at Loft At Nine in Menlo Park, Pretoria from 9:00 - 14:00. There will be an encouraging business talk as well as a Business Development Workshop. Our MC will be Zinhle Xulu, an accomplished media practitioner, and guest speaker, Susan Marais a local business owner, passionate about tourism and hospitality. They will inspire and encourage the women attending with their vibrant energy, stories and wisdom. The business workshop will be focused on setting the stage to enable and support women in business in growing their businesses.

Whether it is a brand-new business idea, an existing business, or a woman who is looking to make a career change, these Business EXPOs are an opportunity to inspire them and grow them as businesswomen. The expos are open to visitors.

MARKETING OPPORTUNITIES

The CWIB EXPO is a great marketing opportunity to promote your business, increase brand awareness, introduce new products and services as well as grow your network and meet potential clients.

We offer several marketing opportunities and packages, with the flexibility to select a package (see below) or discuss a customised package to best suit your business needs.

God created us to do life and business together!



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ONE - CWIB EXPO BRAND AWARENESS +

BEFORE, AT EVENT, & AFTER EVENT Brand Awareness for your company/business to take your business to the next level!

INCLUDED:
One year CWIB Club+ Membership.
5 min Speaking opportunity at the Expo.
Company Logo will be displayed on the CWIB website (hyperlink), and social media, before, after, and at the event.
Large Exhibition space at the Expo.
One pull-up banner at the event.
Five visitors' tickets to the Expo.
Promotional material in Expo Bags.

R7 500-00

TWO - CWIB EXPO VISITOR BAGS

250 41cm x 38cm White visitor bags, with the CWIB logo printed in black on one side, and your company logo on the other side.

INCLUDED:
5 min Speaking Opportunity at the event.
Company Logo will be displayed on the CWIB website (hyperlink), and social media, before, after, and at the event.
Two visitors' tickets to the Expo.
Promotional Material in Expo Bags.

R5 500-00

THREE - CWIB EXPO WATER

250 500ml Water bottles with the CWIB logo and your company logo.

INCLUDED:
Company Logo will be displayed on the CWIB website (hyperlink), and social media, before, after, and at the event.
One pull-up banner at the event.
Two visitors' tickets to the Expo.
Promotional Material in Expo Bags.

R2500-00

FOUR - BRAND EXPOSURE

ONLINE Company Logo will be displayed on the CWIB website (hyperlink), and social media, before, after, and at the event.
One pull-up banner at the event.
Two visitors' tickets to the Expo.
Promotional material in Expo bags.

R2000-00

FIVE - GIVEAWAYS

AT EVENT Company Logo will be displayed at the event.
Handing over the giveaways at the event.
Promotional material in Expo bags.



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For more information or to customise your package, please send us an e-mail to info@confidentwomeninbusiness.co.za

We value your feedback and are looking forward to assisting you in the best possible way!

CONTACT INFORMATION

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