



23 MAY 2025
9:00 - 14:00

LOFT AT NINE

9 Umgazi Rd, Menlo Park, Pretoria

ABOUT CWIB

Confident Women in Business (CWIB) was founded in February 2018 by Cerita Nagy as a forum designed to inspire, support, and encourage women in business who love God. We believe in the power of diversity and recognize that every woman's journey in business is unique.

Our purpose and passion are to empower women in business through God's Word, with weekly Bible Study sessions, monthly online events, an annual Conference, a Business Expo, regular Business Circle Events, Online LunchTime MasterClasses, Workshops, and Retreats. On this forum, women can share their faith and their love for business, and through this, they empower other women in business.

CWIB serves as a beacon for women seeking to integrate their Christian values with business leadership, fostering growth, collaboration, and spiritual enrichment. With a growing footprint, CWIB has connected thousands of women across all ages, regions, industries, and business stages. Our community includes entrepreneurs, corporate leaders, and professionals, all united by a common mission to live out their faith in the marketplace.

SPONSORSHIP & MARKETING OPPORTUNITIES

The CWIB Business Expo is a premier event that brings together Christian businesswomen, entrepreneurs, and professionals to network, showcase their products and services, and grow in faith and business. This year marks the 4th year that we host this Business Expo in Gauteng, and we are excited to announce that we will also host this event in August in the Western Cape.

The Business Expos are an opportunity where businesswomen can connect and network with like-minded women in business who love God! Christian businesswomen at any stage of their career or business journey can showcase their products and services, support each other, minister to each other, and build heartfelt business relationships.

☎ 079 669 3432 ✉ info@confidentwomeninbusiness.co.za 🌐 www.confidentwomeninbusiness.co.za



SPONSORSHIP & MARKETING OPPORTUNITIES CONT.

Whether it is a brand-new business idea, an existing business, or a woman looking to make a career change, these Business EXPOs are an opportunity to inspire them and help them grow as businesswomen. The expos are open to visitors.

The CWIB EXPO is a great marketing opportunity to promote your business, increase brand awareness, introduce new products and services, grow your network, and meet potential clients.

We offer several marketing opportunities and packages, with the flexibility to select a package or discuss a customized package to best suit your business needs.

SPONSORSHIP PACKAGES

1. MAIN EVENT SPONSOR – R15 000

The Main Event Sponsor receives the highest level of brand visibility and exclusive engagement opportunities throughout the CWIB Business Expo.

INCLUDED:

- Exclusive recognition as the Main Event Sponsor.
- 10-minute keynote speaking opportunity at the Expo.
- Company logo featured prominently on all event marketing materials, including the CWIB website (with hyperlink), social media platforms, and event banners.
- Premium exhibition space at the Expo.
- Two pull-up banners displayed at the event.
- 10 complimentary visitor tickets to the Expo.
- Promotional material included in Expo bags.

2. CWIB EXPO BRAND AWARENESS PACKAGE – R10 000

Enhance your brand's visibility and establish your business as a leader in the Christian business community.

INCLUDED:

- 5-minute speaking opportunity at the Expo.
- One year CLUB+ Membership
- Company logo displayed on the CWIB website (with hyperlink), social media, and at the event.
- Large exhibition space at the Expo.
- One pull-up banner displayed at the event.
- Five visitor tickets to the Expo.
- Promotional material included in Expo bags.

3. CWIB EXPO VISITOR BAGS – R7 500

Make a lasting impression with branded visitor bags carried by every Expo attendee.

INCLUDED:

- Company logo printed on one side of the official CWIB Expo bags.
- 5-minute speaking opportunity at the event.
- Company logo displayed on the CWIB website (with hyperlink), social media, and at the event.
- Two visitor tickets to the Expo.
- Promotional material included in Expo bags.

4. CWIB EXPO WATER – R4 500

Stay in the hands of every attendee by branding the official CWIB Expo water bottles.

INCLUDED:

- Company logo on 500ml water bottles alongside the CWIB logo.
- Company logo displayed on the CWIB website (with hyperlink), social media, and at the event.
- One pull-up banner displayed at the event.
- Two visitor tickets to the Expo.
- Promotional material included in Expo bags.

5. BRAND EXPOSURE - R2 500

Maximize your brand presence with this cost-effective package.

INCLUDED:

- Company logo displayed on the CWIB website (with hyperlink), social media, and at the event.
- One pull-up banner displayed at the event.
- Two visitor tickets to the Expo.
- Promotional material included in Expo bags.

6. GIVEAWAYS

Support the event by sponsoring giveaway prizes, increasing your brand awareness and goodwill.

INCLUDED:

- Company logo displayed at the event.
- Opportunity to hand over giveaways to attendees.
- Promotional material included in Expo bags.

7. MEDIA SPONSORSHIP / PARTNERSHIP

Enhance your media presence by partnering with CWIB as an official media sponsor.

INCLUDED:

- Branding on all event marketing materials, including the CWIB website, social media, and email campaigns.
- Opportunities to interview speakers, panelists, and participants for exclusive content.
- Media access passes for your team to attend the Expo and cover the event.
- Potential speaking opportunity or panel moderation.
- Promotion as an official media partner across all CWIB platforms.

WHY SPONSOR THE CWIB BUSINESS EXPO?

- Connect with a highly engaged audience of Christian businesswomen and entrepreneurs.
- Enhance brand visibility through CWIB's extensive marketing and social media reach.
- Position your company as a leader in faith-driven business initiatives.
- Gain direct access to potential customers, clients, and partners.
- Support the growth and development of women in business and faith.

Secure your sponsorship package today and take advantage of this incredible opportunity to elevate your brand at the CWIB Business Expo 2025!

For sponsorship inquiries, please contact Cerita Nagy - 079 6693432

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Showcase your products & services, connect & network with
like-minded women in business who love God!

WHAT TO EXPECT

EXHIBITORS

- Establish your brand
- Build trust
- Grow your business
- Showcase your products/services
- Meet clients face-to-face

VISITORS

- Networking opportunities
- Business development workshop
- Learn from industry leaders
- Build meaningful connections
- Inspirational business talk
- Giveaways



GUEST SPEAKER:
NADINE HARDY-SILCOCK

BOOK NOW

www.confidentwomeninbusiness.co.za/business-expo-gauteng

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EXHIBITOR RATE CARD

WHY EXHIBIT?

- Establish your brand
- Build trust
- Grow your business
- Showcase your products & services
- Meet clients face-to-face
- Listen to an inspirational business talk

WHAT'S INCLUDED?

- Entry for one
 - Light lunch included
 - Table & Chairs included
- (Add team members at an extra cost)*

EXHIBITION OPTIONS

- Large area - R 1650 | 3m x 2m
- Small area - R 1350 | 2m x 2m
- Outside area - R1200 | 3m x 3m
(Bring your branded gazebo)

T & C's Apply

BOOK NOW

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