

Lizl Naudé

DESIGNER, SPEAKER, WRITER,
SOCIAL-ENTREPRENEUR



BIOGRAPHY

Designer, self-confessed homebody, plant-lover, and DIY enthusiast, Lizl Naudé heads up her design business Lilly Loompa, a company that creates beautiful homeware made by upcycling waste material.

Born and raised in Paarl, she started working in the NPO sector immediately after school, later joining the corporate environment. She did her PR training at Varsity College and also graduated top of her class as an Interior Decorator at Inscape College.

She is a self-taught designer and as an Innovator, she lives by her motto: "Use what you have".

Lizl has traversed rough terrain on her road to success. She and her family, have been through turbulent financial times, having lost everything four times between 2006 and 2016. She and her products have been featured in several publications and makes regular appearances on Television as she advocates for greener living. She was awarded the South African Women Entrepreneurs Climate Change Awards in 2020 and The Mail & Guardian Greening the Future award in 2021. In August, she won the #ideation Stellenbosch Sustainability Challenge for 2022

ACCOLADES

- Received presidential invite as one of 57 female designers to represent SA in Egypt at SHE Designs Expo 2018
- SiAWECCA 2020 (South African Women in Climate Change Award Winner
- Named as one of the 12 entrepreneurs to watch in 2021
<https://bit.ly/3O85HZz>
- Mail & Guardian Greening the Future Award Winner 2021 - Sustainable Design
- Stellenbosch Sustainability Challenge Winner 2022

Contributing Writer- 2017 - present

Lionesses of Africa

She is a regular contributing writer and submits articles specifically aimed at fellow female entrepreneurs. She has an authentic style and it is clear that she writes from her own experiences as an entrepreneur herself.

<http://www.lionessesofafrica.com/lizl-naude>

MEDIA APPEARANCES

- Various media interviews on E-tv 2011 & 2015
- Business Mic Podcast 2016
<http://www.businessmic.com/lizl/>
- Various print media articles featuring our products in Home Mag, SA Homeowner, Women & Home, City Press, Sunday Times, True Love
- Various radio interviews on RSG, Cape Talk, Radio KC, Paarl Fm
- On-screen interview - CGTN Africa 2017
<https://bit.ly/3y2piVq>
- On-screen interview - KykNet Kwela 2020
<https://bit.ly/3bbtedo>
- On-screen interview - Beautiful News 2020
<https://bit.ly/3QurPyR>
- On-screen interview - Kyknet KLOP 2022
<https://bit.ly/3xvKRMl>
- <https://omny.fm/shows/afternoons-with-pippa-hudson/lifestyle-home-garden-lily-loompa> - Cape Talk 2022